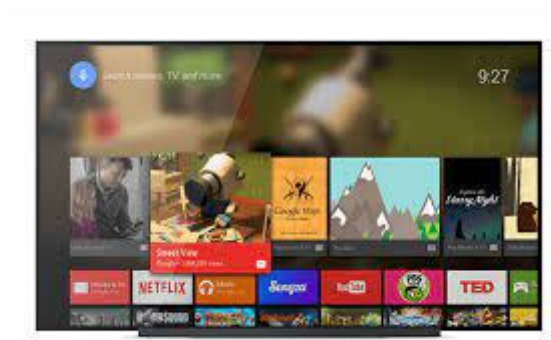


BEST ANDROID TV LAUNCHER APPS

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Android TV is one of the most popular operating systems for smart TVs and streaming boxes, enabling users to access a massive array of apps, games, and content from various sources. However, the default launcher that comes with your Android TV device may not be suitable for your preferences or needs, especially if you want to customize your home screen, discover new apps, or navigate the interface with ease. That's where third-party Android TV launcher apps come in. These apps replace the stock launcher and offer a range of features and options to enhance your viewing experience. Here are some of the best Android TV launcher apps to try.

1. Leanback Launcher

If you don't want to install a separate app, you can opt for Leanback Launcher, which is the official launcher for Android TV. It's a simplified and lightweight launcher that organizes your favorite apps, games, and channels in a horizontal grid layout, accessible through the remote control or voice commands. You can customize the order and size of the tiles, add or remove apps, and switch between user profiles. However, Leanback Launcher doesn't offer many advanced options, and some users may find it too limited.

2. HALauncher

HALauncher is a popular Android TV launcher that offers more customization options than the stock launcher. You can choose from various themes, backgrounds, icons, fonts, and colors to personalize your home screen. Additionally, you can create folders, shortcuts, widgets, and profiles, and assign them to specific buttons on your remote control or gamepad. HALauncher also allows you to hide unwanted apps, sort them by category, or show only the ones you use frequently.

3. TVLauncher

TVLauncher is another highly rated Android TV launcher that focuses on simplicity and convenience. It features a clean and sleek interface, with large icons and a vertical scrolling menu for your apps and widgets. You can add new categories, rearrange the order of your apps, and customize the wallpaper and color scheme. TVLauncher also integrates with third-party apps like Kodi, Plex, and Netflix, allowing you to launch them from the home screen and resume your content seamlessly.

4. Sideload Launcher

If you have installed apps from outside the Google Play Store, like APK files or sideloaded apps, you may not see them on your Android TV launcher. That's where Sideload Launcher comes in handy. This app scans your device for all installed apps, including the ones that don't have an icon or shortcut, and creates a separate menu for them. You can then access and launch these apps easily, without having to navigate through the settings or file manager.

5. ATV Launcher

ATV Launcher is a premium Android TV launcher that offers a premium experience. It has a user-friendly and customizable interface that lets you create widgets, shortcuts, and folders, as well as change the layout, theme, and settings. You can also add plugins and extensions to enhance the functionality of ATV Launcher, such as weather, news, or calendar. ATV Launcher supports voice search, gesture navigation, and multiple languages, making it a versatile and polished launcher.